



SUPPLIED ARTWORK REQUIREMENTS

GENERAL FILE REQUIREMENTS

- FILE TYPES:** PDF, EPS, AI, PSD, TIFF
 Artwork should be created in Adobe Photoshop or Illustrator, CS4 or sooner. When using any other program, artwork MUST be saved as a PDF or EPS.
We cannot accept the following file types: CDR, QXD, DOC, FHX, PPT, XLS, PLT
- IMAGES:** Embedded or Linked (include all linked files)
- FONTS:** Converted to Curves/Outlines OR all fonts included
- MINIMUM RESOLUTION:** 72 dpi @ 100% (actual print size)
- COLORS:** RGB - Preferred 1998 color profile
 Specify PMS #s for color matching purposes only
 Color matching cannot be provided on raster artwork
- ADDITIONAL HANDLING:** \$50 / hour - 1 hour minimum



Vector Artwork

SAMPLE TEXT



Raster Artwork

SAMPLE TEXT

PRINT METHOD

FILE FORMAT

SPECIFICATIONS

**1/2/3-Color:
Thermal Imprinting**

VECTOR - .ai / .eps / .pdf
 Fonts must be outlined

- Stock colors only, no color matching
- No gradients or halftones
- Min. line thickness .08"
- Min. .25" width & height on loose lines and shapes at actual print size

**Full-Color
Large Format Printing**

VECTOR - Illustrator Files (.ai / .eps / .pdf)

RASTER - Photoshop Files (.tiff / .psd / .eps)
 Fonts must be outlined
 Images must be embedded

- Full color artwork including gradients, bleeds & halftones accepted
- Full color artwork including gradients, bleeds & halftones accepted
- Raster images:
 Min. 100 dpi @ 100% (actual print size)
 Recommended 150 - 300 dpi.
- If using PMS Colors specify PMS colors in submitted artwork

Additional setup fees may be applied if artwork does not meet our requirements. Listed below are a few common problems with artwork that may cause additional setup fees:

- Incorrect dimensions
- Color matching requested but colors not specified
- Changes/Adjustments requested
- Changed artwork file submitted after proof
- Files set up in InDesign or Corel
- Low resolution
- Raster files requiring vectorization
- Missing fonts

218.454.0800

TOLL FREE: **877.204.3790**